

DEC  
3  
2018

## Product Design in Action

Our engaging and interactive KS5 Product Design inspiration day will take your students to the cutting edge in Design. Five renowned speakers from a diverse range of studios will give your students the inside story.

- Resourcefulness and design
- Engaging design
- Object narratives
- Car design for the future
- Making everyday objects special



University of Warwick  
Gibbet Hill Rd  
Coventry, CV4 7AL



£21 + VAT\*

Plus one COMPLIMENTARY staff ticket per 10 students. \*VAT may be reclaimable please check with your finance department

ttp is the leading provider of inspirational, informative, Education in Action study days for A-level, IB, BTEC and GCSE students.

Award-winning, world-class speakers

Cutting-edge content

Thought-provoking demos and presentations

Examination hints, tips and guidance

Modestly priced to offer access to all

Complimentary staff ticket for every 10 students booked

**Bookings can be amended up to 28 days before the event day**



Education  
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Product Design  
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## Resourcefulness and design / [Pascal Anson](#)



In this exciting two-part session, Pascal will explore and demonstrate the creativity and resourcefulness a designer needs when approaching any design situation. Students will then be involved in a collective creative exercise.

Designer Pascal Anson is Senior Lecturer at Kingston University and a visiting lecturer at the RCA. He runs a design consultancy and holds workshops in the UK and abroad.



## Car design for the future / [James Trim](#)



How do we design cars for 20 years in the future? James will explore the creative process of designing a vehicle and give invaluable insights into a career in design.

James is lead exterior designer at Jaguar.



## Engaging design / [Kirstine Jaeger](#)



Kirstine will present a range of projects and processes revealing how she approaches a brief to come to a design that is site-specific, innovative and engages people with their environment.

Kirstine Jaeger joined Jason Bruges Studio after obtaining her degree. She is now a Senior Designer and has worked on many of the Studio's best loved projects.



## Making everyday objects special / [Sebastian Bergne](#)

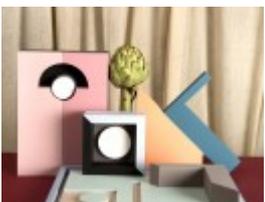


It has never been more important to design products that contribute positively. Industrial designer Sebastian Bergne will talk about ten very different projects that are both normal and exceptional, expected and unexpected.

Industrial designer Sebastian Bergne is renowned for making everyday objects special with his essential and human approach to design. His achievements have been widely recognised with international design awards.



## Object narratives / [Theodóra Alfredsdottir](#)



All objects act as documentation of their manufacturing process; a record of what went on between the machine, tools, craftsman and material. Theodóra will talk about her interest in these narratives that objects can inhabit through her own work, having

Theodóra is an Icelandic product designer based in London. She's interested in the way an object can act as documentation of it's manufacturing process; a record of what went on



The Training Partnership

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