

NOV
19
2019

Economics in Action

This inspirational day of economics talks for KS5 students will feature industry leaders, academics and public servants. In five highly educational sessions these renowned commentators will delve into a diverse range of KS5 topics. A special session on examination success will equip students with the tools to succeed, and each student will receive a handy revision guide to take home.

- Is the UK economy really growing?
- The labour market
- What Goes Up... Financial Market Crashes
- Applying behavioural economics to policy and social problems



Emmanuel Centre, London
9 – 23 Marsham Street
London, SW1P 3DW



£23 + VAT*

Plus one COMPLIMENTARY staff ticket per 10 students. *VAT may be reclaimable please check with your finance department

ttp is the leading provider of inspirational, informative, Education in Action study days for A-level, IB, BTEC and GCSE students.

Award-winning, world-class speakers

Cutting-edge content

Thought-provoking demos and presentations

Examination hints, tips and guidance

Modestly priced to offer access to all

Complimentary staff ticket for every 10 students booked

Bookings can be amended up to 28 days before the event day



Education
in ACTION

NOV
19
2019

Economics in ACTION

Is the UK economy really growing? / [Ayeisha Thomas-Smith](#)



What are the origins of GDP as a means of measuring economic growth? How do the economic indicators we choose shape the way we think about the world? And in a rapidly changing economy, is GDP the right goal to

Ayeisha is a presenter on radio 4's *Economics with subtitles* and she hosts weekly podcasts for The New Economics Foundation.



The labour market / [Nye Cominetti](#)



Nye will discuss the impact of supply and demand of labour on wages as well as the imperfections of the labour market and how leading economists suggest we change it.

Nye is an analyst at the Resolution Foundation, where his research focuses on the labour market, and specifically on the issue of low pay. This year Nye has written reports



What Goes Up... Financial Market Crashes / [Bobby Seagull](#)



Having been a trader at Lehman Brothers, Bobby witnessed first-hand what it was like to be at the heart of a global financial crisis when Lehman collapsed on 15 September 2008. In unpicking the key features of financial market failures,

Bobby was an investment banking trader, chartered accountant, social entrepreneur and a semi-finalist captain on University Challenge. He is an author, TV presenter and now teaches Maths.



Applying behavioural economics to policy and social problems / [Anna Bird](#)



Anna will introduce the Behavioural Insights Team and behavioural insights including their EAST framework for applying behavioural science to policy problems. Anna will explore examples of behavioural economics in practice and how behavioural science can help governments, businesses, schools

Anna oversees education projects at the Behavioural Insights Team – a social purpose company that began life in no. 10 and exists to apply behavioural economics to policy issues.



The Training Partnership

Gilmoora House | 57-61 Mortimer Street | London W1W 8HS
020 3008 6441 | office@thetrainingpartnership.org.uk
www.thetrainingpartnership.org.uk